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**BRIGHT UP
KIDS**



Bright Up Kids

Franchise of an Excellent Tutoring Institution Curriculum



▶▶ Bright Up Kids is an educational system that focuses on developing Mathematical, Scientific, English, Chinese and Japanese language skills. It has a specialized learning system that allows students to accomplish their goals within a short period of time. More than 50,000 students studying with Bright Up Kids have achieved great success.

The curriculum of Bright Up Kids is specifically developed by qualified professors acknowledged both locally and internationally. Its efficient and measurable outcomes are evident within a short period.



**Over 20 years of
experience validated
by more than 50,000
successful students.**

▶▶ Bright Up Kids is an educational franchise managed by Assoc.Prof.Chatchai Gomaratat, Asst.Prof. Dr.Somphorn Gomaratat, and Tutor P'Jeng, Miss Titinat Leelaongart, along with a group of highly qualified educators in the field of education. The objective is to develop students, enhance their understanding, and access the core subjects of Mathematics, Science, English, Chinese and Japanese language. As these five subjects form the core of the global education system, students can further their studies, whether in Thailand or abroad, regardless of their area of expertise. Bright Up Kids offers franchise opportunities for individuals interested in investing to enhance the skills and knowledge of children through a widely recognized curriculum accepted by institutions.



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▶ With over 20 years of experience, the tutoring institution Bright Up Center By P'Jeng has conveyed excellent knowledge and learning content to students. Recognizing the shortcomings in education, particularly in essential content and effective learning techniques, acted as a driving force for Bright Up Center By P'Jeng to develop superior teaching methodologies and essential techniques. This approach enables students to thoroughly comprehend their studies effectively, not only within the classroom but also in competitive international assessments.

**Franchise Course Fee
starting at just
5,900 USD.**

Currently, the educational landscape is highly competitive, with an increasing demand for students to attend leading educational institutions. This escalated demand for tutoring among students in various regions throughout the country.

Consequently, Bright Up Center By P'Jeng established the franchise business model of Bright Up Kids to expand educational opportunities. This initiative system allows students who face difficulties in commuting to the institution the chance to access standardized curricula, comprehend learning content, improve grades, and successfully pass the school entrance exams they aim for.



Bright Up Kids is a business model comprising knowledge, curricula, specific processes, and techniques. It aims to facilitate franchisees in operating tutoring institutions more easily, using the same consistent model.

Entrepreneurs need not worry about lacking prior experience in the education business. Currently, there are over 100 branches nationwide that have purchased the Bright Up Kids business model to establish in various regions across Thailand.

Bright Up Center By P'Jeng and Bright Up Kids consistently rank among the top 10 best tutoring institutions in Thailand for several consecutive years. The institutions have earned the trust and confidence of parents who enroll their children, as students following our curriculum have been successful in gaining admission to renowned schools and universities, both nationally and internationally.



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▶ Over 50,000 students have experienced significant achievements. They've successfully gained admission to well-known institutions both in Thai and other foreign countries such as Triam Udom Suksa School (University Preparatory School, Chulalongkorn University), Chulalongkorn University Demonstration Secondary School (CUD), Mahidol University International Demonstration School (MUIDS), Bangkok Christian college (BCC.), St. Gabriel's College (S.G.), Suankularb Wittayalai School (S.K), Assumption College (AC), and international schools.

Our students have successfully entered renowned Thai and international universities such as Chulalongkorn University (Thailand), Mahidol University (Thailand), Thammasat University (Thailand), New England Tech University (USA), University of Manchester (UK), University of Surrey (UK), Monash University (Australia), Xi'an Jiaotong University (China), PSB Academy (Singapore), and many more.

With reasonable tuition fees, flexibility in scheduling classes, and the ability to choose subjects according to students' convenience, the institution offers both individual and group courses. Furthermore, students can select subjects they might not excel in to further improve their foundation.

Emphasizing the institution's dedication and ethics, we prioritize the maximum benefit for our students, aligning with our motto,

“Your success is our goal.”



Key Highlights of Bright Up Kids Franchise:

1. Franchise Course Fee starting at just 5,900 USD (4-year contract).
2. Quick return on investment and profit within a short period.
3. Entrepreneurial guidance provided by experienced staff for continual support and advice.
4. Fast return on investment.
5. Low initial investment required.
6. Standardized curriculum with proven success from over 50,000 students.
7. Managed by reputable educators recognized both nationally and internationally, offering continuous guidance.
8. Bright Up Center By P'Jeng and Bright Up Kids rank among the top 10 best tutoring institutions in Thailand.

Investment Conditions:

1. Franchise Course Fee starting at just 5,900 USD (4-year contract).
2. Royalty Fee of 23% from tuition fee earnings.
3. Costs for center setup and location establishment.



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